

How to be Social Partner Sheet



About Us

How to be Social is a dynamic community dedicated to supporting artists and entrepreneurs with a strong emphasis on mental health. Founded in 2017, we offer mentorship, resources, and engaging events to foster a diverse group of creators, including musicians, painters, content creators, and more. Our mission is to create numerous pathways to success through social media, projects & events ensuring that artists have the tools and support they need to thrive both personally and professionally.



50+
Venue
Partnerships



A trusted
community of
artists &
entrepreneurs.



Rave reviews from event
attendees and paid partners.

What We Offer

Memberships: Start at \$150 Mo/

Looking to be a Socialite? Aka part of the HTBS Art Collective? Ready to connect, create & get educated by other artists & entrepreneurs like yourself?

Clients: \$1k Min or In-Kind Equivalent

Do you have resources or projects that strengthen & grow the HTBS community?

Let's talk about what you need and how our community could help!

Sponsorships: \$1.5k+ Monetary Only

Marketing Opportunities for Brands. Want to invest into the community? Create paths of success?

Ask about our Tiers; Artist (\$1.5k), Creator (\$3k), and Socialites (\$5k).



Stay Social

Currently we are looking for 3 new Art Collective Members.

Looking for In-Kind Food & Drink Brands.

Looking to fill all 3 tiers of Sponsorship.



+945-237-2889



HowtobeSocial.blog



Dallas, TX

View our current artists at
www.HowtobeSocial.blog

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Memberships

in the How to be Social Art Collective grant access to a curated network of artists and entrepreneurs who have demonstrated exceptional leadership and expertise. Members can collaborate with anyone in our portfolio, each of whom has cultivated a strong relationship with the founder and actively participates in our community events. These members are not only skilled in their craft but also dedicated to helping others succeed through their extensive knowledge of artistry and entrepreneurial business methods.



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What is Included?

Connection

First & exclusive access to events.
Free entry into events, panel speaking
opportunities, booking opportunities
and marketed in our social networks.

Creation

The portfolio is accessible to you. They
have right of refusal due to scheduling
or lack of interest in project.

As a Collective agreement we forgo our
rate long as the project is less than one
day or agreed upon by the
collaborators .

Education

Our founder Jewels is happy to help you
tell your story and share your
knowledge.

Let's create your own blog, website,
brand and workshop! Here at HTBS we
want to share in the wealth.



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Clients

of How to be Social are esteemed commercial brands and seasoned artists seeking impactful projects and meaningful collaborations. They bring valuable resources and mentorship to our community, fostering growth and success for emerging artists. By partnering with us, clients contribute to a vibrant ecosystem that nurtures creativity and entrepreneurial spirit.



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What is Included?

Connection

Access to portfolio of artists. The Collective feedback of your idea or campaign. A think tank of creative diversity in skills and background.

Creation

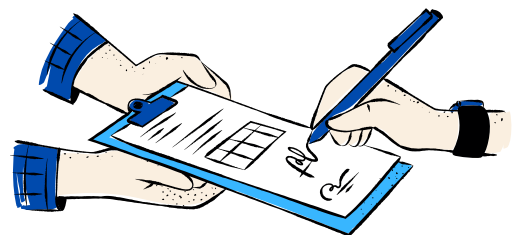
The ability to see your vision come to life. Creating one of kind content for intricate and larger than life products & people.

Our Artists Make Your Company Look Cool AF. Let's get social.

Education

We believe we are always learning; whether it is about the clients vision or research on how can accurately achieve the desired goal.

We're happy to share our processes as we go on the journey together.



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Sponsorships

at How to be Social directly fund marketing initiatives for our collective, including extensive social media advertising and unique community-driven campaigns. Your contributions enable us to support our artists financially, helping them join our portfolio and thrive creatively. By sponsoring, you play a pivotal role in amplifying the reach and impact of our talented community.



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Artist: \$1.5k

Covers one artist's year in the collective, you become their patron, working with them to create materials for your brand, making them your personal influencer.

Creator: \$3k

This tier ensures your presence across our newsletter, website, and events, while also providing you with a dedicated personal creator.

A perfect blend of exposure and personalized content creation.

Socialite: \$5k

This premier tier grants you two personal content creators, along with full access to all our marketing campaigns and events.

It's the ultimate package for maximizing your brand's visibility and engagement.



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